



Confederation of Indian Industry
125 Years - Since 1895



HOSPITAL TECH 2020



Live on **CII HIVE** from 24 Sep. 2020

**A focussed Virtual Trade Fair
and Digital Conference for Indian
Healthcare Sector**



CONFERENCE: 24-25 SEPTEMBER 2020 | EXHIBITION: 24 SEPTEMBER - 07 OCTOBER 2020

Adopting Digital Solutions has been one of the key strategy adopted by Industry across the globe to cope up with current challenges.

In order to enable industry digitally, **Confederation of Indian Industry** has developed an exclusive platform to conduct Virtual Trade Fairs and Conferences.

CII intends to ensure business and operational continuity of the critical Healthcare sector by organizing **CII Hospital Tech 2020** on this secured online platform.

This initiative shall feature

- A focussed **Virtual Trade Fair** to conduct business with prospects on real time basis by promoting products & services through live chats/video interface; demonstrations, display of brochures, clips etc. This initiative shall be promoted across the industry as a Digital Tool to source new products, components and services
- A high Powered Interactive **Digital Conference** to deliberate on critical sectorial aspects with an opportunity to network with the industry leaders
- **Business to Business / Government; Buyer-Seller Meetings** to create robust, mutually beneficial partnerships

HospitalTech 2020: Unlimited Advantages

- Seize an opportunity to conduct business in relatively mean period
- Interact and network with the key prospects & decision makers on real time basis
- Harness all the benefits of physical trade fair at substantially reduced cost
- Consolidate and accentuate the brand presence
- Understand and analyse changing market trends
- Be the part of digital convergence of Stakeholders
- Highlight your perspective at the digital conference
- Safely enhance reach across wider and relevant consumer base
- Develop contacts and forge partnerships that will benefit business in near future
- Best available online medium with enhanced user friendly interface

FACT SHEET



100+ Exhibitors



500+ products on display



Reach out to 10,000+ Buyers



B2B Meetings



Flexibility of timing 24/7



Exhibitor Profile

Hospitals	Diagnostic Centres	Research & Development Bodies	Tourism Departments
Super Specialty Services	Physiotherapy Centres	Medicine Education Universities/ Institutions	Associations
Critical Surgical Units	Yoga, Naturopathy & Panchkarma Centres	Medical Insurance Companies	Hospitality Service Providers
Cosmetic Surgery Centres	Fitness & Wellness Centres	Third Party Administrators (TPAs)	Medical Tourism Facilitators
ENT Hospitals & Dental Clinics	Medical & Health Care Products & Equipments	Governmental Health Departments	Regulators & Monitoring Bodies
Organ Transplantation Solutions & Implants	Pharmaceutical Companies	State Industrial Development Corporations	Pollution Control Boards
AYUSH & Alternate Medicine	Packaging & Branding Companies	Urban / Rural Governing Bodies	Banks
Biomedical Waste Management	Laboratory & analytical equipment	IT systems & solutions	Disposables & consumer goods
Pharmacy Chains	Preventive & Post-diagnostic treatments	Ambulance	Hospital Management Software
Hospitals, Health centers	Clinic equipment and products	Laboratory and analytical equipment	Hospital Infrastructure

Visitor Profile

C level Executives	Radiologists	Pharmacists	Logistic & Transport Professionals
Procurement Decision Makers	Cardiologists	Technicians	Dealers & Distributors of Healthcare Products
Medicinal Practitioners	Policy Makers	Laboratory & Diagnostic Owners	Governmental Agencies
Surgeons & Specialists	Rehabilitation Centre Operators	Medical House Keeping & Conservancy Professionals	Compliance & Regulatory Authorities
Dentists	Wellness Professional	Senior Representatives from ULBs' & RLBs'	Press & Media
Ophthalmologists & Opticians	Hoteliers & Other Hospitality Sector professionals	Hospital Administration & Operations Professionals	Investors & End Users
Veterinarian	Dentists, dental surgeons, dental technicians	Doctors (Hospitals, health centers, sub-centers other medical establishments)	Physiotherapists, ergotherapists
Hospital doctors / managers	Hospital administration managers and staff	Visitors from academies and universities	Visitors from government or international agencies and association

Booth Charges and Sponsorship Avenues

Deliverables	Standard Booth Package				Premium Booth Package			
	CII Member		Non Member		CII Member		Non Member	
	INR	US \$	INR	US \$	INR	US \$	INR	US \$
	15,000	-	16,000	250	25,000	-	27,000	425
Company Video to Upload (Corporate Video)	1 Video				1 Video			
Upload - Product Photos/ Brochure/ Videos/ Brief Write Up	4 Nos.				10 Nos.			
Chat Option (Between Buyer/ Visitors with Exhibitors)	Yes				Yes			
Video Chat Option (Between Buyer/ Visitors with Exhibitors)	-				Yes			
Enquiry Submission (Email/ SMS)	Yes				Yes			
Feature to add Company's Social Media Handles	Yes				Yes			
Large Banner for Product/ Company Profile	1 Banner				2 Banners			
Duration of the Digital Exhibition	15 days				15 days			
Feature to add Company's Logo on the Booth	Yes				Yes			

*Prices indicated are per booth. **GST 18% Extra.

Sponsorship Avenues	Event Sponsors		Associates Sponsors		Technology Sponsors	
	INR	US \$	INR	US \$	INR	US \$
	2,00,000	3,150	1,00,000	1,575	2,00,000	3,150

For details on Sponsorship benefits, please write to us.

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